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Introduction
INTRODUCTION

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Giving with Faith, Hope, & Love
2018 Annual Catholic Appeal Review

- $2,830,083 Total Raised
- 63 Parishes went over their goal
- 18,048 Pledges
- 95 Parishes increased their support
- 2% Increase in participation
- $156.81 Average Gift

$2,800,000.00 GOAL
Each year the Annual Catholic Appeal (ACA) in the Diocese of Toledo funds ministries that benefit hundreds of thousands Catholics and others in our 123 parish communities across our 19 county Diocese of Toledo. The ACA strives to bring you creative, inspiring messages, and impactful promotional materials to produce an effective, coherent case for support—one that will encourage new contributors as well as motivate current donors to even higher levels of generosity.

**Annual Catholic Appeal Theme**

The theme for 2019 Appeal is:

Rooted in Faith, Moving Forward with Hope

Let us remember as we launch the 2019 ACA that without a successful campaign, we will not be able to continue supporting the many and varied ministries throughout our Diocese that "convert hearts, heal wounds, and transform human and social relationships."
2019 Annual Catholic Appeal Objectives

- Increase Participation
- Increase Parishes over Goal
- Surpass Proposed Goal
- Increase First Time Gifts
- Increase participation from Pastoral Center Staff

$3,000,000.00 GOAL
Leadership-Conducting the Appeal
As the leader of a parish family, the parish Pastor plays an essential role in communicating the ACA to parishioners. Your role as Pastor is crucial. **You are the principal messengers and motivators!**

Reflect on the reasons why you should support the work of the Diocese of Toledo. The Church in the Diocese of Toledo certainly needs the financial support of its Catholic faithful. However, more importantly, we are called to share with each other the gifts He has given to each of us. In contributing to the Appeal, your parishioners are responding to the call to be active participants within the universal Church.

As a supportive Pastor, your role includes the following:

- Make your own commitment to the Annual Catholic Appeal.
- Ask for 100% participation.
- Evaluate previous year’s parish results to develop a strategy for meeting your parish goal.
- Appoint a coordinator, either staff or volunteer lay leader.
- Make advance notices from the pulpit and in the parish bulletin to prepare parishioners.
- Give a motivational message the weekend prior to Commitment Weekend.
- Show the video at all Masses on commitment weekend.
- Ask parishioners to fill out a pledge card and give them plenty of time to do so.
- Demonstrate or allow the Appeal Coordinator to demonstrate how to fill out a pledge card.
- **Exhibit a positive, sincere attitude toward the appeal and its objective and encourage all clergy, lay leaders and staff to do the same.**

Thank you for your prayers, service, sacrifice and continued support for the 2019 Annual Catholic Appeal.
Rooted in Faith, Moving Forward with Hope
Role of the Appeal Coordinator

To be appointed as coordinator for your parish’s 2019 ACA is an honor. Not only is it an indication that the Pastor has confidence in you, but it is also an indication of your willingness and faithfulness to commit your time and talent to the service of your parish and the Diocese of Toledo.

As Appeal Coordinator, your role is to help your Parish conduct a successful campaign as well as help other parishioners grow in the awareness that they belong to a broader Catholic Church. You will serve as a link between the Bishop and the people of your parish, working together with your Pastor or parish administrator. Your responsibility is to ensure that the necessary steps for success are carried out within the established timeline. Your personal commitment to the work of the Diocese is invaluable.

It is important that you familiarize yourself with the 2019 ACA. Make your own pledge early in the campaign and motivate others to consider their own pledge. Strongly encourage all members of the parish committees and other parish leaders to make a pledge.

Responsibilities of the Appeal Coordinator are outlined in the checklist below:

- Read the resource handbook.
- Become familiar with all ACA materials.
- Recruit a sufficient number of dependable assistants to help you.
- Display posters in visible places.
- See that bulletin announcements are placed in parish bulletin.
- Remind Pastor of ACA pulpit announcements.
- Ensure that bulletin inserts are included in bulletins at appropriate times.
- Arrange for prayers of the faithful each week during appeal events.
- Arrange for the showing of the ACA video on commitment weekend.
- Assist your Pastor in all areas of conducting a smooth in-pew solicitation.
- Conduct a thorough in-pew follow-up weekend.
- Each week announce status of parish goal in weekly bulletin and from the pulpit.
- Ensure all parishioners have been asked to give. Aim for 100% participation.
- Mail pledge envelopes to Deluxe, Attn: Caging Dept. (168 Lisbon St Lewiston, ME 04240).
- Contact the Diocese Stewardship and Development office at any time with questions at 419.214.4951.
Important Appeal Dates/Events
### Pre-Appeal Activities

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 11</td>
<td>Parish materials (posters, pledge envelopes) will be shipped to the Parish via UPS. Parishes take inventory of materials received and contact the Diocese with questions or concerns at 419.214.4951.</td>
</tr>
<tr>
<td></td>
<td><strong>Week of February 25</strong></td>
</tr>
<tr>
<td></td>
<td>Blackout. No parish of ministry donor solicitations, fundraising and capital campaign launches during this time period.</td>
</tr>
</tbody>
</table>

### Promotion & Direct Mail Campaign

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 12-27</td>
<td>Direct mailing: letters go out to all registered parishioners who have given to the ACA since 2010.</td>
</tr>
<tr>
<td>March 1– March 31</td>
<td>Posters go up in high-visibility of high-traffic areas of parish.</td>
</tr>
</tbody>
</table>

### Announcement Weekend

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>February 23-24</td>
<td>ACA promoted at all Masses. Pastors give motivation talk and announce that households will receive a mailing from Bishop Thomas. First announcement in bulletin and from the pulpit are made about upcoming ACA in-pew weekend. A DVD can be played in parishes, if possible.</td>
</tr>
</tbody>
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### Commitment Weekend

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>March 2-3</td>
<td>In-Pew weekend: Pastor promotes the ACA by giving a motivational message by using talking points and the DVD, and demonstrates filling out of pledge envelopes.</td>
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### Follow-Up Activities

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week of March 25</td>
<td>Second bulletin insert available to parishes.</td>
</tr>
<tr>
<td>April 6-7</td>
<td>Follow-up in-pew weekend: A second appeal is made for contributions to the ACA during Mass.</td>
</tr>
<tr>
<td>April 15</td>
<td>Third bulletin insert available to Parishes. Please thank your parishioners for their generosity and provide an ACA update</td>
</tr>
<tr>
<td>April 23– May 8</td>
<td>Follow-up mailing by the Diocese to those who have given previous years.</td>
</tr>
<tr>
<td>April 30</td>
<td>End of Parish and Diocesan fundraising blackout</td>
</tr>
<tr>
<td>June 1</td>
<td>Fourth bulletin insert thanking parishioners for their support. Message includes appeal goal and statistics for overall appeal success. End of parish phase of campaign</td>
</tr>
<tr>
<td>December 31</td>
<td>All payments must be in to the Diocesan Stewardship and Development office to count toward Parish refunds.</td>
</tr>
</tbody>
</table>
ACA GUIDELINES FOR PASTOR OR LAY LEADER

- Our parish-wide annual effort on behalf of the ACA is about to begin. Our parish goal for the 2019 Appeal is $__________________________.

- Each of you should receive a letter in the mail from Bishop Daniel E. Thomas asking for your gift/commitment to support the ministries of the Diocese of Toledo. It is preferred that pledges be mailed in with envelope provided to avoid additional administrative expenses.

- A direct mail component has been incorporated into the ACA so that all parishioners will have the opportunity to support it. The direct mail component will allow parishioners that are unable to attend Mass the opportunity to contribute.

- Please give prayerful consideration to your gift or commitment. The pledge cards may be mailed to the ACA, P. O. Box 917, Toledo, OH 43697-0917 or may be brought to the parish on In-Pew Weekend and placed in the collection basket.

- Express gratitude to those parishioners who have already responded to the 2019 ACA. If your Parish reached its goal last year, thank and acknowledge parishioners for this accomplishment and express optimism for meeting this year’s goal. If your Parish did not reach its Appeal goal, acknowledge other positive aspects such as participation percentage, volunteer efforts, etc... followed by words of encouragement that the parish goal may be within reach this year.

- Remind parishioners that they are stewards of their time, talent, and treasure that God has given each of us. Please encourage everyone to share a portion of his or her treasure through a gift pledge to the 2019 Appeal.

- Assure parishioners that their donations will be used exclusively to support the ministries, programs and services outlined in the promotional materials.

- Announce to parishioners that once the Parish meets their ACA goal, the parish receives 100% of the funds over goal. This is a great opportunity to message some upcoming projects or ‘wish list’ items that can be completed once we exceed our ACA goal.

- If ACA bulletin insert was published: Please take the ACA bulletin insert with you when leaving Mass today and reflect upon its content. I would now ask that you join me in prayer for the success of our efforts in the 2019 ACA.
TALKING POINTS

Enthusiastic support by the Pastor is CRITICAL to the success of the ACA. If you cannot play the DVD, you may use the talking points to promote the Appeal by following the instructions below:

*You may also direct your parishioners to view the video on the Annual Catholic Appeal page of the Diocesan website at Toledodiocese.org/ACA.

Prior to video being played Pastor states:

- “Each of us is challenged to accept the opportunity to support the work of God by making a gift or pledge to this year’s Appeal.”
- “We are going to view a short video that testifies to the important, life-changing programs and services that the Appeal makes possible.”
- “I hope each of you will join me today in prayerful consideration of a gift to the 2019 Annual Catholic Appeal.”

Your Support will help the following:

- Help support the formation and education of 18 seminarians
- Help 5,000 individuals receive free clothing
- Provide 86,000 meals to more than 25,000 individuals
- Support and train 1,300 teachers through various religious programs/software
- Help the Jail and Prison ministry reach over 2,000 incarcerated individuals through bible studies, retreats, worship services, sacraments, and through the Rite of Christian Initiation for Adults
- Provide emergency shelter each night to 50 men/women/children
- Support over 100 Joy-Filled Workshop Weekends, helping over 1,000 couples as they prepare to embrace God’s plan for the sacrament of matrimony

Following video Pastor outlines steps to complete pledge card:

- “Your gift, no matter the size, whether it is a pledge or a one-time gift, is important and will make a difference. Participation is all we are asking for.”
- “In your pew, you will find pledge envelopes and pencils.”
- “On the inside of the envelope at the top left you can see a gift plan chart. This is for your reference and shows you how much you would pay each month if you made one of these suggested pledges.”
- “If you would like to make a pledge, to be paid out this year, you can see on the bottom right, there is a place to fill in pledge information.”
Rooted in Faith, Moving Forward with Hope
In-Pew Weekend March 2 and 3

- “For pledges, fill in the first shaded box either by checking the pledge amount or filling in the amount.”
- “If you would like to make a payment today toward your pledge please fill in the amount enclosed and balance due lines.”
- “If you are making a one-time gift, you will only need to fill in the bottom right section for the amount enclosed or balance due if you would like to send the payment.”
- “If you would like to pay by credit card, debit card, stock gift, IRA or provide your estate plan intention please refer to the website (http://toledodiocese.org/ACA) and directions at the top right of the envelope.”
- “To the left, please complete your name, address, phone number and email address. “
- “Finally, place your gift or pledge in the pledge envelope and seal the envelope.”
- “We will give you a few extra minutes to finish filling out your pledge, then ushers will pick them up with the offertory.”
- Remind your parishioners that anything above our parish goal comes right back to the parish. This is a chance to mention a project like a playground that could have funding if the parish meets and exceeds the goal.

- Remember 100% of dollars raised over our Parish goal will come right back to our Parish. This is a great opportunity for our Parish to _______(insert a project or area of need of your Parish).

Bishop Thomas and I want to thank you for your generosity to the 2019 Annual Catholic Appeal. Your gift will go a long way toward helping change lives. If you have already given to the 2019 ACA, we thank you sincerely for your generosity.
The In-Pew Follow-Up process is essential to increasing parishioner participation rates in the Annual Catholic Appeal while helping the parish to meet its goal.

- Thank parishioners for their prayers and contributions to the 2019 Annual Catholic Appeal.

- Now move from thanking your parishioners to urging your parishioners that have not made a pledge to the Appeal.

- Bring their attention to the pledge envelopes and pencils on the pews. Ask those who have not yet made a contribution to fill out a pledge envelope.

- Simply guide them through completing their Appeal envelope.

- Tell them that the ushers will pick up their envelopes during offertory.

- Remind them that one of the goals of the Appeal is to increase participation with each household making a pledge according to their means.

- End by mentioning the parish goal and reminding everyone that anything over goal comes right back to the parish. This is an opportunity for the parish to benefit directly from their generosity, End by thanking them for their part in helping the parish meet its goal and for their support to the Diocese of Toledo.
The direct mail component is a very important part of the ACA. Direct mail allows us to get in front of our parishioners on their own time.

**GENERAL MAILING**

The general mailing is the *first contact* your parishioners will have with the ACA each year. While we try to reach all registered parish members with the mailing, our reach is only as good as the database for your parish.

- Please remind your parishioners that they will receive a letter from Bishop Thomas asking for their support of the 2019 ACA.

- This letter is a personal request to all parishioners to consider some level of support for the work done throughout the Diocese of Toledo by the ministries supported by the ACA.

- Invite your parishioners to consider a gift that their means will allow. Remind them that through the ACA, the Diocese of Toledo supports seminarian education and formation and can bring care, relief, evangelization, education, spiritual healing, and social services to people in need.

**FOLLOW-UP MAILING**

- Please announce to your parishioners that a second letter from Bishop Thomas will be sent to all who previously gave to the 2018 ACA but have not yet responded.
Tips and Information for a Successful Campaign
Rooted in Faith, Moving Forward with Hope
Six Steps to Success

STEP ONE: Starting Mass on Commitment Weekend: March 2-3

Each Church and Parish are encouraged to focus on the Annual Catholic Appeal at the very beginning of Mass. The celebration of Mass should begin as it does each week with the procession to the altar with the Gathering Song, Sign of the Cross, and the Greeting. After, invite the assembly to be seated and call attention to the ACA Commitment Weekend. Afterward, invite the assembly to stand and continue with the Mass as usual.

STEP TWO: ACA Presentation at Mass

Pastor states: “Good Morning/Evening! Today, we celebrate Commitment Weekend for the 2018 Annual Catholic Appeal. We are blessed to have a faith-filled and generous parish community. Your sacrifice impacts the mission of our Diocese. I say “our Diocese” because our Diocese provides support where no parish alone can meet the faith community’s needs. The ACA supports areas such as Faith formation, Catholic Education, Seminarian Educations, Clergy Care, Charity, and Outreach. Let me give you some examples of how your gift has an impact.”

STEP THREE: Annual Catholic Appeal Video

Pastor states: “Let us take a moment to listen and watch a video that highlights how your gifts to the ACA impact the programs and ministries of the Church that support our friends and neighbors throughout Northwest Ohio.”

Play the ACA video. If not showing the video, proceed to step 4. When video ends, continue with the rest of the steps.

STEP FOUR: In-Pew Gift Reflection and Pledge

Pastor states: “Thank you for your attention in watching the video that highlights just a few of the people and programs in the Diocese that are supported by the Annual Catholic Appeal. We are a truly blessed community to have the opportunity to support and grow these critical and essential areas of our work in the church. As you consider your gift to this year’s ACA, please remember that 100% of your gift supports these and other ministries and programs.”
I would like to pause here and ask each of you to take a moment to reflect on your intended gift to the Annual Catholic Appeal. Then, renew your pledge or make a gift for the first time by filling out the pledge card being passed out. If you have already made your pledge or gift; thank you for your generosity. Please complete the pledge card with me as I also make my commitment to the ACA.

**Step 5: Filling out and completing the pledge card**

*Pastor states:* “Each head of household should now have an pledge card envelope. You may have remembered to bring your pledge card from the letter you received in the mail, or you may have already made your pledge online. If not, I encourage each household to submit a pledge card today. Now, please join me in filling out the pledge card, line by line, starting with our name. Pastor should be filling out pledge care at the altar with parishioners!”

Let’s move on to filling out our address and then our pledge intention information. When the congregation looks to be finishing,

*Pastor states:* “Thank you! Let us complete our commitment to serve our communities through the 2019 Annual Catholic Appeal by coming together as a community of faith and putting our pledge cards in the basket at the altar. The ushers will release and direct each pew. We invite you to approach the altar as a family to present your pledge card for the ACA.”

**Step 6: Presentation of intention pledge cards**

Ushers direct pew and procession to present Intention pledge cards. Organist should play a celebratory song during the procession. When the procession ends,

*Pastor states:* “On behalf of Bishop Thomas and myself, but mostly on behalf of those who will benefit from your generous and prayerful gifts, I thank you for your support, commitment, and loving response to God through the 2019 Annual Catholic Appeal.”
The Stewardship and Development Office at the Diocese will maintain all records of contributions to the 2019 ACA.

Reports
A Parish Summary by Fund will be included each week during the ACA through the Diocesan Weekly Mailing “Nuntius.”

Donors
Donors will receive each of the following:
- Thank you acknowledgements for all donations
- Pledge reminders

Gift Processing
Beginning with the 2019 ACA, there will be new procedures in place when it comes to gift processing. The Diocese will no longer require parishes to open any envelopes for the ACA. Instead, due to our relationship with Deluxe, our new caging/lockbox vendor, all donations will be compiled at the parish and sent to the lockbox using the provided FedEx envelopes weekly. **You will no longer open parishioner donations or add their FAMID’s to their donations. We are also eliminating the need to fill out the Transmittal Forms for the ACA.**

1. Included in the parish kits are 10 envelopes already addressed:
   Deluxe
   Attn: Caging Department
   168 Lisbon Street
   Lewiston, ME 04240

2. Place unopened ACA donations in the envelope and mail them using the provided FedEx envelopes
   a. Do not include transmittal form
   b. Do not open donations
   c. Do not exchange cash donations for a parish check

**IMPORTANT NOTE:** Please do not hold parishioner contributions for an extended period of time (more than 1 week). This delays parish/parishioner credit for payment and affects the timing of transactions made to their bank accounts as well as the timing of their thank you letters.
**Rooted in Faith, Moving Forward with Hope**

**Annual Catholic Appeal FAQs**

**What is the purpose of the Annual Catholic Appeal?**

Funds generated will provide the services and programs needed for the materials, education, and spiritual needs of God’s people in the Diocese of Toledo. The ACA supports the work of Parishes and Catholic ministries that promote the gospel message and provides resources to assist the poor and vulnerable, the marginalized and disenfranchised, the uneducated and undereducated and those who find themselves in desperate situations. It is an opportunity for Catholics throughout the Diocese of Toledo to join together to express their solidarity with the Church and the Bishop of the Diocese of Toledo by making a freewill contribution to help carry on the important work Christ has entrusted to us as God’s stewards.

**Why should I give to the Annual Catholic Appeal?**

God has given each one of us gifts, graces, talents and abilities that are to be shared responsibly and wisely with others. We must use our gifts, our time, talent and treasure to fulfill the mission of Jesus: to evangelize the poor and be close to them, serve them, free them from oppression.

Four personal benefits flow from your Annual Catholic Appeal gift:

1.) Seminarians are educated and formed to provide the sacraments and preach the Gospel for years and generations to come. It costs approximately $44,059 per year per seminarian. Most men are in the seminary for an average of 6 years before they are ordained to the priesthood. Without support, we would not be able to provide the education for the seminarians and thus continue staffing our parishes with Priests.

2.) Your gift shows your thanks for God’s gifts to you by ensuring that Christ’s mission continues in our own day and time. The ACA offers an opportunity to show mercy to those in need.

3.) Your gift enables the Church to do God’s work throughout the Diocese of Toledo by supporting a variety of programs and services that strengthen parishes and benefit all individuals, including yourself.

4.) Your gift fulfills a portion of your responsibility to make the Church what God wants and needs it to be. We are responsible for providing the resources of time, talent and treasure that the Church needs to carry out its mission of salvation for all.

**Why is participation in the Annual Catholic Appeal so important?**

We are all part of the same spiritual family, joining together to extend a helping hand to those in our community who need encouragement and support. It is important to understand that contributions are necessary to build up the Church in the Diocese of Toledo. When people understand and are asked to give, they respond.
Is there a guide for how much to contribute?
We are asked to contribute as generously as we can, in relation to what God has so graciously given to us. Our contributions are a response to the Bible’s call to stewardship – to be generous with what we have received from God, the true owner. Gifts to the Annual Catholic Appeal qualify as a tax deduction under current tax laws.

Do I have gift options?
You can make your one-time gift, or pledge payable in monthly installments (8 monthly payments, 4 quarterly payments, or two semi-annual payments). There are a variety of ways to contribute to the Annual Catholic Appeal, including: check, direct debit, credit card (VISA, MasterCard, American Express, and Discover), and gifts of stock, IRA and estate planning. For the security of your gift, please do not send cash.

How do I make an electronic donation?
An online payment portal is available on our Diocesan website: www.toledodiocese.org. Click on “Give” at the top of the home page and follow the easy steps for your contribution. You can set up monthly, quarterly, semi-annual, and one-time gifts to the appeal on credit card or direct debit.

If my parish goes over goal, will it receive funds from the Annual Catholic Appeal?
All parishes that go over their 2019 ACA goal will receive 100% of funds over goal. This is a great opportunity to help support the Diocese and your parish.

I already support my parish, isn’t that enough?
The ACA provides the opportunity to support our broader Church family, the Diocese of Toledo. When we say the Creed, we reaffirm the fact that we are members of the “one, holy, Catholic and Apostolic Church.” We believe that every parish and every parishioner is responsible not only for his or her parish, but for the well-being of the Church throughout the Diocese and the world. The Pastoral ministries of the Diocese of Toledo are available to provide support to all parishes regardless of location. The ACA funds the education and formation of the priests currently serving in your parish. Catechists who are teaching the children of your parish receive training through the Catechetical Formation ministry of the Catholic Education department. Engaged couples receive pre-marital counseling at retreats through the Marriage and Family Life ministry in the Discipleship and Family Life department.
What does the ACA fund?

- Seminarian, Priest, & Deacon Formation and Education: 37%
- Catholic Social Services: 22%
- Discipleship & Family Life: 19%
- Catholic Education: 12%
- Rosary Cathedral Liturgies & Preservation: 10%
Ministries in Action
The U.S. Catholic Bishops’ expressed it well in their joint statement issued in July, 2005 titled Renewing Our Commitment to Catholic Elementary and Secondary Schools in the Third Millennium: “We are convinced that Catholic schools continue to be the most effective means available to the Church for the education of children and young people who are the future of the Church.”

**Catechetical Formation**

The Catholic Education Department supports the work of our parishes, schools and educators in passing on the practices of our Catholic Faith from pre-k through adult — and provide specialized formation for the religious education leaders, teachers and catechists of the Diocese.

Through its various classes, workshops and media lending library; the Catechetical Formation ministry provides adult faith formation and catechetical ministry formation for hundreds of participants each year.
Catholic Charities

Catholic Charities mission is “To make real the love of God for every individual person regardless of their faith or background by serving the poor, speaking for and assisting the neglected and forgotten, respecting and promoting life from beginning to end and nurturing and supporting individuals and families.” Every year, they help more than 45,000 people.

Office of Life

*Education and Advocacy,* equipping the church through seminars, presentations and trainings to defend human life from the womb to the tomb. *Pregnancy intervention,* including the training and equipping of side walk counselors who reach out to mothers and fathers in an unintended pregnancy. *Project Rachel* invites all who have been involved in an abortion to experience the reconciliation and the mercy of God. All who seek compassionate, non-judgmental help can encounter God's mercy, healing and love.

Office of Justice

*The Prison Ministry* extended Christ’s mercy through liturgies and retreats at the Toledo Correctional Facility, Lucas County Jail, Richland County Correctional Institution, Mansfield Correctional Institute, and Allen County Correctional Facility.

Emergency Services

Food, clothing, shelter and disaster relief are all services addressed by ministries within Catholic Charities. *Helping Hands of St. Louis* soup kitchen is open daily serving hot meals to hundreds each day in Toledo. In Mansfield and Toledo, food pantries offer groceries to those in need. Emergency housing to families in Toledo is provided at *La Posada* and a woman and child shelter in the Miriam House in Norwalk offers long term refuge to women escaping abusive situations.

Catholic Charities works directly with Catholic Relief Services to offer monetary assistance through donations to disaster areas. Catholic Charities passes 100% of all disaster relief donations on to the charity or fund collecting for the relief effort.

Rural Life

Celebratory Masses are held throughout the Diocese. Owners of centennial farms are presented with plaques commemorating their family legacy for farm owners and future generations.
The Department of Clergy, Consecrated Life and Vocations address the full range of support for the clergy and those called to the consecrated life from the beginning stages of discernment to retirement. These ministries offer education and formation of men for the priesthood and permanent diaconate, men/women consecrated life as well as provide direct sacramental and Pastoral care, spiritual direction and fraternal support as they carry out their ministries.

Donations to the 2019 Annual Catholic Appeal will support these Clergy, Consecrated Life and Vocations ministries:

- Diocesan Priestly Vocations
- Consecrated Life
- Permanent Deacons

**Diocesan Priestly Vocations**
The purpose of this department is to help with a process of discernment to determine whether the Lord is calling them to serve in the Church Community within the Diocese of Toledo under the guidance of the Pastor of a particular parish or special ministry outside of parish ministry. The Vocations program forms men called to this vocation academically, spiritually and emotionally. Currently, there are 18 seminarians.

**Consecrated Life**
Serves as official representative in matters regarding the consecrated life, the religious communities serving in the Diocese and raises consciousness about the service the religious render in the diocese.
Permanent Deacons

_They should be tested first; then, if there is nothing against them, let them serve as deacons. 1 Tm. 3:10_

The Delegate for Permanent Deacons assists the Bishop by serving the deacon community and their families after ordination by providing Pastoral care, post-ordination formation, spiritual formation, retreats, and crisis intervention. The Delegate also assists in reviewing and evaluating ministry assignments and making appropriate recommendations to the Bishop. There are 182 permanent deacons serving the Diocese of Toledo.

There are currently 26 men in the Deacon Formation program. They meet one weekend each month in prayer, academic study and fellowship at the Pines Retreat Center in Fremont, Ohio. There are four pillars of formation; human, spiritual, intellectual and Pastoral.

Permanent Deacon Formation begins with a year of inquiry to understand the ministry, vocation of the permanent deacon, to help prospective applicants and their spouses to discern whether there is a calling to the diaconate.

Upon completion of the initial inquiry process, selected men are invited to apply for admission to the formation program. Those who are accepted then begin a year of aspirancy; which is a time to discern the capability and readiness of an aspirant to be nominated to the bishop for acceptance as a candidate for diaconal ordination. The aspirancy year consists of spiritual formation and academics. The aspirant is helped to develop his human and Pastoral dimensions so that he can be a bridge for others in their meeting with Jesus Christ.

Following the year of discernment, the applicant will begin three years of candidacy in which there will be continued discernment. The candidate is then called to a diaconal vocation and preparation for ordination through continued academics, prayer, and human and Pastoral formation.
The Department of Discipleship and Family Life serves parishes by providing resources, training and specialized expertise so that parishes can develop specific programs and events to reach their parish faith communities.

Donations to the 2019 Annual Catholic Appeal will support these Discipleship and Family Life ministries:

- Marriage and Family Life
- Multi-Cultural Ministries
- Youth, Young Adult and Campus Ministry

**Marriage and Family Life**
Marriage and Family Life provides guidance, training and formation to address all avenues of married life which includes counseling to those experiencing difficulties in a marriage or overcoming the emotions following a divorce. Married couples are trained to provide effective formation and preparation for engaged couples. Marriage enrichment retreats are offered throughout the diocese and a Diocesan Mass celebration is had each year for milestone wedding anniversaries at Queen of the Most Holy Rosary Cathedral.

For those experiencing separation or divorce an annual healing retreat is offered. Training days are planned for priests, deacons and lay ministers to guide them in ways to welcome, support, and heal Catholics who have been affected by divorce or separation.

**Multi-Cultural Ministries**
Multicultural Ministries strives to ensure diversity and inclusion at the parish, deanery and diocesan levels in the areas of African-American catechesis, celebrations and retreats, Hispanic Pastoral ministry, and ministries for people with disabilities for full inclusion in the life of the Church.

Specifically, providing an active Catholic presence to, among and for the Hispanic community of the Diocese, including the coordination of Masses celebrated in Spanish. The annual diocesan celebration of the Feast of Our Lady of Guadalupe and Quinceanera retreats.
Youth, Young Adult and Campus Ministry
Young Adult and Campus Ministry serves and supports parishes and campus ministries with connecting young adults, college age to 20s and 30s, with Jesus Christ, the Church, the mission of the Church, and their peers. The Office also serves and assists campus ministries in bringing ministry to higher education by serving with and forming the youth, students, faculty, and staff in faith, leadership, and full participation in the life of the Church.

Opportunities and resources are made available to our youth ministry leaders to deepen their own faith and their relationship with Jesus Christ as well as to the youth they minister.

The department coordinates:
- TEC (Teens Encounter Christ) – since 2009, Youth Ministry has organized this three-day retreat experience for high school juniors and seniors.
- The Diocesan Youth Council, a council of youth from parishes all over the Diocese of Toledo who are developing leadership skills as emerging disciples and taking those skills back to their parish.
- The annual “March for Life” bus trip to Washington D.C. to stand up for Life has been at capacity for the last several years.
Support Materials
The ministries of the Diocese of Toledo affect hundreds of thousands of lives each year. Last year, with all of your help, the Diocese of Toledo reached their ACA goal. This is the first time since 2001! This year, the goal is $3 million with a secondary goal of increasing parishioner participation.

Today, I would like to take a few minutes to share the work the 2019 Annual Catholic Appeal is doing for our Diocese of Toledo.

Did you know:

- The ACA currently helps support the formation and education of 18 seminarians
- Through 100 Joy-Filled Workshop Weekends, over 1,000 engaged couples receive education and counseling in preparation for marriage, the ACA is at work.
- That 86,000 meals are provided to more than 25,000 individuals though Helping Hands of St. Louis or the H.O.P.E. Food Pantry, the ACA is at work.
- That through La Posada Emergency Family Shelter over 50 men/women/children are provided emergency shelter each night, the ACA is at work.
- That 100% of dollars raised over our Parish goal will come right back to our Parish. This is a great opportunity for our Parish _______(insert a project or area of need of your Parish).

These are examples of ministries at work every day throughout the Diocese of Toledo supported by your donations to the Annual Catholic Appeal.

It is your donation that makes possible the continuation of these ministries. If you have already made a pledge to the 2019 Annual Catholic Appeal, I thank you for answering the call to show mercy to others.

- If you have not yet made a pledge, I would like to remind you of the theme for this year—Rooted in Faith, Moving Forward with Hope. Being Catholic is much more than being a member of a parish and going to Mass on weekends—it is about living our faith and following Jesus and the hope he brings. I have seen some of the amazing ways that our Diocese has reached out to help those in greatest need—that is what it means to be Catholic.
- If you have never pledged before, a pledge of $1 for each day of the year, $365, or $1 for each week of the year, $52, would go a long way toward helping us to serve the people throughout our diocese. Any gift you can give will be truly appreciated. No amount is too small.
- There are pledge envelopes and pencils available at the end of each pew. Please use the envelopes provided to you to make your donation or pledge today.
- Please take a moment to consider this question. Could you sacrifice the price of a soft drink a day or a cup of coffee a week to further the work of the Church and serve those in need? Those dollars would go a long way to benefit the Catholic community in our Diocese.
The following announcements are expected to be inserted in parish announcements and on your parish social media such as Facebook and Twitter. Please utilize all available advertising outlets:

**Publish the following announcement for the weekend of February 23 -24:**
A letter from Bishop Thomas was sent out asking for your gift and/or pledge to support the ministries of the Diocese of Toledo. This letter gives all registered parishioners an opportunity to contribute to the Appeal, especially those who are unable to attend Mass. The Annual Catholic Appeal will be unbelievably successful if every member of our parish carefully considers their circumstances and truly strives to give a significant gift. Please give prayerful consideration to your level of support to help fund the essential ministries and services supported by the Appeal. To learn more about the appeal visit Toledodiocese.org/ACA.

**Publish the following bulletin announcement for the weekend of March 9-10:**
Countless lives are touched by every contribution to the 2019 Annual Catholic Appeal. Children, seminary students, the sick and aged, the needy—they all depend on our generosity. Faith, hope and love come alive through the Annual Catholic Appeal, which in turn fosters the Holy Disciples, Holy Families and Holy Vocations. Thank you for pledging today to help meet our parish goal of $______ ______ and assure the continuation of these programs and services. For more information on ministries funded by the appeal visit Toledodiocese.org/ACA.

**Publish anytime after March 18:**
The 2019 Annual Catholic Appeal Campaign is underway. The campaign goal is $3 million and our parish goal is $__________.

We can assure the continued existence of many important programs that help tens of thousands in our Diocese each year; education of our seminary students, care of the sick and needy are among them. We ask you once again for your help; we have to work together. Please respond generously when you are asked to make your pledge. Thank you for your attention and thank you for being my parish family. For more information, visit the Diocesan website at Toledodiocese.org/ACA.
Se espera que los siguientes anuncios sean insertados en los anuncios parroquiales.

Publique el siguiente anuncio el fin de semana del 23 y 24 de Febrero:

Una carta del Obispo Thomas fue enviada pidiendo su donación /compromiso para apoyar los ministerios de la Diócesis de Toledo. Esta carta les da a todos los feligreses registrados la oportunidad de contribuir a la campaña, en especial aquellos que no pueden asistir a la misa. Por favor mediante la oración considere su nivel de apoyo para ayudar a financiar los ministerios y servicios esenciales que apoya la campaña. Para aprender más sobre la Campaña visite Toledodiocese.org/ACA.

Publique el siguiente boletín en los anuncios del fin de semana del 9 y 10 de Marzo:

Incontables vidas son tocadas por cada contribución a la Campaña Anual Católica 2019. Niños, estudiantes del seminario, los enfermos, los ancianos, y los necesitados – todos ellos dependen de nuestra generosidad. Gracias por comprometerse hoy para ayudar a cumplir nuestra meta parroquial de $_________ y garantizar la continuidad de estos programas y servicios. Para obtener más información sobre los ministerios financiados por la Campaña visite Toledodiocese.org/ACA.

Publicar cualquier después del 18 de Marzo:

La Campaña Católica Anual 2019 está en marcha. La meta de la campaña es $ 3 millones, y nuestra meta parroquial es $__________.

Podemos asegurar la continua existencia de muchos programas importantes que ayudan a decenas de miles de personas en nuestra Diócesis cada año; la educación de nuestros estudiantes del seminario, el cuidado de los enfermos y las necesidades existentes entre ellos. Por favor, responda generosamente cuando se le pida hacer su compromiso. Para obtener más información, visite el sitio web de la Diócesis en Toledodiocese.org/ACA.
Please make any changes you deem necessary to the following examples for use during Mass.

**Commitment weekend February 23-24:**

Rooted in Faith, Moving Forward with Hope. May we reflect upon this while prayerfully considering our support of the upcoming Annual Catholic Appeal, we pray to the Lord.

**In-Pew weekend March 2-3:**

That as we give to the Annual Catholic Appeal to help others, we give thanks to God for the blessings He has bestowed upon us, we pray to the Lord.

**In-Pew follow up weekend April 6-7:**

That God’s blessing be upon our parish community for our support of those in need throughout the Diocese through the Annual Catholic Appeal, we pray to the Lord.

**Additional intercessions during the course of the campaign:**

The Lord calls upon each of us to love our neighbor as ourselves. May we be mindful of this as we support the Annual Catholic Appeal, we pray to the Lord.

Let us pray for the success of the 2019 Annual Catholic Appeal and support the ministries of the Diocese through our gifts of time, talent and treasure, we pray to the Lord.
The following announcements are expected to be inserted in parish announcements and on your parish Facebook or Twitter. Please utilize all available advertising outlets:

**Publish the following bulletin announcement for the weekend of March 30 and 31:**
We would like to thank all of our Parishioners who joined together in pledging their gift to the 2019 Annual Catholic Appeal. If you have not made your commitment, today would be a convenient opportunity to do so. Pledge envelopes and pencils are available in pews. Once completed, kindly place your pledge card in the offertory. Every gift is very important. Thank you for your generosity. For more information on the impact of your support for the appeal, visit Toledodiocese.org/ACA.

Our parish has currently pledged $___________ toward our goal of $___________.

**Publish the following announcement for the weekend of April 6-7:**
For those who have not yet contributed to the Annual Catholic Appeal please reflect upon the importance of your charitable involvement and prayerfully consider making a gift to the Appeal. Help your parish meet their goal and help fund the very important work carried out by the many ministries supported by the Appeal. We believe in giving back to God and these beliefs tie us all together and keep us working side by side, young and old, parents and parishioners helping each other. Thank you for considering this Appeal. For more information, visit the Diocesan website at Toledodiocese.org/ACA.

**Publish the following announcement for the weekend of July 1:**
Bishop Thomas would like to extend his thank you to all who have taken the time to pledge money to the Annual Catholic Appeal. Your generosity is a blessing. We are XX% of the way to our goal of $3 million. Thank you again for your attention. Thank you for considering a gift to this Appeal. And most of all, thank you for being my parish family.

Our parish has currently pledged $___________ toward our goal of $___________.

Rooted in Faith, Moving Forward with Hope
Bulletin Announcements
Se espera que los siguientes anuncios sean insertados en los anuncios parroquiales.

Publique el siguiente anuncio en los anuncios del fin de semana del 30-31 de Marzo:

Nos gustaría agradecer a todos nuestros feligreses que se unieron a la Campaña Católica Anual 2019 prometiendo su donación. Si usted no ha hecho su compromiso, hoy sería una buena oportunidad para hacerlo. Sobres de compromiso y lápices están disponibles en las bancas. Una vez completado, coloque su compromiso amablemente en el ofertorio. Cada donación es muy importante. Gracias por tu generosidad. Para obtener más información sobre el impacto de su apoyo a la campaña, visite Toledodiocese.org/ACA.

Actualmente nuestra parroquia se ha comprometido con $_________ hacia nuestra meta de $________

Publique el siguiente anuncio para el fin de semana del 6-7 de Abril:

Para aquellos que aún no han contribuido a la Campaña Católica Anual por favor reflexionen sobre la importancia de su participación caritativa y en oración considere hacer una donación a la Campaña para ayudar a su parroquia y la Diócesis de Toledo a cumplir su objetivo y ser capaz de financiar el importantísimo trabajo llevado a cabo por los muchos ministerios apoyados por la Campaña. Para obtener más información, visite el sitio web de la Diócesis en Toledodiocese.org/ACA.

Publique el siguiente anuncio para el fin de semana del 1 de Julio:

El Obispo Thomas y Yo queremos expresar nuestro agradecimiento a todos los que han tomado el tiempo para prometer dinero a la Campaña Católica Anual. Su generosidad es una bendición. Estamos XX% del camino a nuestra meta de $ 3M. Gracias de nuevo.

Actualmente nuestra parroquia se ha comprometido con $_________ hacia nuestra meta de $_________
Por favor, realice los cambios que considere necesarios a los siguientes ejemplos para su uso durante la Misa.

Compromiso del fin de semana del 23-24 de Febrero:

Dando con fe, esperanza, y amor. Podemos reflexionar sobre esto mientras en oración, consideramos nuestro apoyo a la Campaña Católica Anual, rogues al Señor.

En las bancas fin de semana del 2-3 de Marzo:

Que así como damos a la Campaña Católica Anual para ayudar a otros, demos gracias a Dios por la misericordia que nos ha dado, oremos al Señor.

Seguimiento en las bancas de fin de semana del 6-7 de Abril:

Que Dios bendiga a nuestra comunidad parroquial por nuestro apoyo a los necesitados en toda la Diócesis a través de la Campaña Católica Anual, rogues al Señor.

Intercesiones adicionales durante el transcurso de la Campaña:

El Señor llama a cada uno de nosotros a amar a nuestro prójimo como a nosotros mismos. Que podamos ser conscientes de esto cuando apoyemos la Campaña Católica Anual, rogues al Señor.

Oremos por el éxito de la Campaña Católica Anual y apoyemos los ministerios de la Diócesis a través de nuestras donaciones de tiempo, talento y riqueza, rogues al Señor.
In-Pew Weekend March 2-3:

Countless lives are touched by the ministries of the Diocese funded by the 2019 Annual Catholic Appeal. Seminary education and formation, children, the sick, the aged, the needy—they all depend on our generosity. Thank you to all that pledged today to help meet our parish goal and assure the continuation of these efforts.

In-Pew Follow-up Weekend April 6-7

We would like to thank all of our Parishioners who joined together in pledging their gift to the 2019 Annual Catholic Appeal. If you have not made your commitment, today would be a convenient opportunity to do so. Pledge cards, envelopes and pencils are available in pews. Once completed, kindly place your pledge card in the offertory. Every gift is so very important. Thank you for your generosity.

Follow Up Mailing April 23:

Thank you to all who have contributed to the 2019 Annual Catholic Appeal. A second letter from the Bishop Thomas will be sent to those who donated previously to the ACA but have not yet responded to the 2019 Appeal. This will provide another opportunity to share your gifts with those in need during the 2019 Appeal.
Seguimiento en las bancas de fin de semana, del 2-3 de Marzo:
Incontables vidas son tocadas por los ministerios de la Diócesis financiados por la Campaña Anual Católica 2019. Los niños, estudiantes del seminario, los enfermos, los ancianos, los necesitados, todos ellos dependen de nuestra generosidad. Gracias a todos los que se comprometieron hoy a ayudar a cumplir nuestra meta de la parroquia y asegurar la continuación de estos esfuerzos.

Seguimiento en las bancas de fin de semana, del 6-7 de Abril:
Nos gustaría agradecer a todos nuestros feligreses que se unieron y prometieron su donación para el 2019 Campaña Católica Anual. Si usted no ha hecho su compromiso, hoy sería una buena oportunidad para hacerlo. Tarjetas de compromiso, sobres y lápices están disponibles en las bancas. Una vez completado, amablemente coloque su tarjeta de compromiso en el ofertorio. Cada donación es muy importante. Gracias por su generosidad.

Seguimiento de Correo, del 23 de Abril:
Gracias a todos los que han contribuido a la Campaña Anual Católica 2019. Una segunda carta del Obispo Thomas será enviada a los que donaron previamente a la Campaña Católica Anual, pero aún no han respondido a la Campaña 2019. Esto proporcionará una nueva oportunidad para compartir sus donaciones con los necesitados durante la Campaña 2019.
### Parish Goals

<table>
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<tr>
<th>Parish ID</th>
<th>City</th>
<th>Parish Name</th>
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# Parish Goals

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</tbody>
</table>
We are here to help—Contact Us!
Have any questions regarding the Annual Catholic Appeal? Please feel free to contact us!

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Toledo, Ohio 43604

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