

**On Course with Christ**  
 Gratitude•Prayer•Service  
 2020 Annual Catholic Appeal Calendar

Week of February 3	ACA Campaign Blackout. No ministry donor solicitations or fundraising during this period.
February 3	ACA Bulletin insert available to Parishes in <i>Nuntius</i> .
February 7	Parish campaign kit will be shipped to Parish via UPS.
<b>PROMOTION &amp; DIRECT MAIL CAMPAIGN</b>	
February 15 – March 31	Posters are to be placed in high-visibility of high-traffic areas of your Parish.
February 5 – 20	Direct mailing from Diocese: All registered Parishioners will receive their ACA pledge cards in the mail.
<b>ANNOUNCEMENT WEEKEND</b>	
February 15 – 16	Pastors give motivational talk and announce each household will receive an ACA mailing from Bishop Thomas. Pastors announce the following weekend Mass will hold <i>ACA In-Pew Weekend</i> . Option: Play ACA Video to Parishioners.
<b>COMMITMENT WEEKEND</b>	
February 22-23	In-Pew Weekend: Pastor promotes the ACA by giving a motivational message by using the ACA Video and demonstrates filling out the pledge envelopes.
<b>FOLLOW-UP ACTIVITIES</b>	
March 16	Second bulletin insert available to Parishes and Parishioners in <i>Nuntius</i> .
March 28-29	Follow-up In-Pew Weekend: A second appeal is made for contributions to the ACA during Mass.
April 6	Third Bulletin insert available to Parishes in <i>Nuntius</i> . Please thank your parishioners for their generosity and provide an ACA update.
April 20 – May 15	Second Direct Mailing from the Pastors to Parishioners who have not donated yet.
April 20	ACA blackout period ends.
June 1	Fourth Bulletin insert thanking parishioners for their support in <i>Nuntius</i> . Message includes appeal goal and statistics for overall appeal success.
December 31	Final date for pledge payments must sent to the Diocese to count toward Parish refunds.