



Diocese of Toledo

STRATEGIC PLAN

UPDATE



11/23/20 • Volume 1, Number 4

Want to help?

Contact the pillar leaders below.

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Strategic Plan Updates

As mentioned in our last update in May, the impacts of COVID-19 have affected us all and with fewer staff and financial resources available we needed to assess the Strategic Plan priorities for the coming year.

The decision was made to focus on the most impactful Pillar Actions going forward in the near term. To that end, a meeting with Bishop Thomas, Senior Staff and the Pillar Owners/Leaders was held to get alignment on prioritizing the current 20+ Pillar Team actions down to the top most impactful actions to focus on for the next fiscal year. As a result of this review the top Pillar Team priorities for fiscal year 2021 are as follows:

Pillar #1 Actions (Supporting the Health of Parishes and Clergy)

- Reconnect post-Covid 19 – Transition back to parish life
 - o Many resources and best practices have been shared in effort to reconnect before, during and after Covid-19
 - o Provide additional resources as necessary
- Parish best practices/Amazing Parish model
 - o Researching and developing (some shared on Reconnect)
 - o Establish short- and long-term platform solutions to foster parish engagement and build a parish community of support
- Intentional Planning – Parish planning
 - o Researching process and best practice of other diocese
 - o Restructuring the primary functions of Discipleship and Family Life
 - o Actively searching for a Parish Life Coordinator to focus on Intentional Planning, assisting parish leadership with best practices to formulate effective planning opportunities at parish, regional, and diocesan levels

Pillar #2 Actions (Invigorating Evangelization and Formation)

- Diocesan Evangelization Strategic Plan
 - o Evaluating input/feedback of the numerous listening sessions and surveys conducted throughout the diocese to establish priority of content for an Evangelization Strategic Plan

Pillar #6 Actions (Develop Financial Resources)

- Enhance ACA engagement and results
 - o Building a culture of sustainability and growth while instituting development best practices for 2021 campaign
- Plan and commence a diocesan-wide capital campaign
 - o Due to Covid-19 the timing for a campaign has been delayed
 - o Developing diocesan-wide communications to provide updates on COVID-19 impacts, actions taken, and plans going forward
- Establish fully functional development office
 - o Planning to increase resources to focus on parish assistance, major giving, ACA, and planned giving
 - o Implemented SECURE program to aid parishes with parishioner engagement and offertory support

The prioritization of these Pillar Actions is not to say that the other 15-17 Pillar Actions and teams are not important. They remain very important, but the progress on these other actions will be delayed/postponed and reassessed later in this fiscal year.