



Ways to Take 25

Promoting child safety is simple. Whether you represent a business, organization or are a trusted adult, you can help bring awareness to your community.

Need ideas?

Try these suggestions to get started.

In the Workplace	As an Organization	As a Trusted Adult
<ol style="list-style-type: none">1. Distribute safety tips or other Take25 resources to all of your employees to help them start the conversation at home.2. Encourage employees to take the Pledge or Pledge to Take 25 as a company to get everyone talking about child safety.3. Place the Pledge Poster in your lobby, lunch room or other areas where employees gather.4. Promote Take 25 through social media channels and other customer communications.5. Host a child safety lunch 'n learn for employees. Use the time to focus on how they can Take 25 at home or in their local community.6. Highlight child safety issues in your regular communications to employees.7. Display missing children's photos on your website.8. Ask onsite daycare providers to Take 25 minutes to talk to children about safety by using Take 25 activities and discussion guides.9. Incorporate safety into employee social events and family friendly activities.10. Help bring safety resources to more communities. Become a Take 25 corporate partner and provide financial support to the campaign.	<ol style="list-style-type: none">1. Encourage members to take the Pledge or Pledge to Take 25 as an organization to get everyone talking about child safety.2. Make safety a priority by highlighting Take 25 in newsletters and e-mail communications.3. Distribute Take 25 safety resources and child IDs at local events and activities.4. Include Take 25 messaging and resources at your organization's annual conference.5. Share Take 25 resources with partnering organizations to get them involved with safety.6. Partner with NCMEC and Take 25 to provide free webinars on child safety issues for your members and staff.7. Deliver the Take 25 presentation to parents and other trusted adults in your community.8. Post Take 25 Facebook or Twitter cover photos on your pages to increase awareness of child safety.9. Publish an article or distribute a press release to your local media about child safety and your organization's involvement in the Take 25 campaign.10. "Like" and "Follow" Take 25 to share information about the campaign with your partner organizations and community members.	<ol style="list-style-type: none">1. Pledge to Take 25 minutes out of your day to talk to children about safety and encourage others to do the same.2. Utilize Take 25 Discussion Guides to begin the conversation with children.3. Create teachable moments—devote dinner time or drive time to talk with children about safety.4. Practice "what if" situations with children to help prepare them to handle an uncomfortable situation.5. Engage the entire family by discussing family rules and review Safety Tips with children.6. Bring Take 25 resources to your children's school and after school programs.7. Encourage religious institutions, libraries, and other family friendly venues to incorporate safety messaging into its youth programs.8. Petition local elected officials to proclaim May 25th as National Missing Children's Day.9. To learn more about the campaign and all of the resources available, "Like" and "Follow" Take 25.10. Tell us how you Take 25 with your children. Tweet @iTake25 or post your comments on Facebook at /Take25campaign.

To learn more about child safety, visit Take25.org

Copyright © 2007-2014 National Center for Missing & Exploited Children. All rights reserved.

