Diocese of Toledo • 2019-2022

STRATEGIC PLAN

VISION
To become a more faith-filled, united and vibrant Diocese of Toledo through fostering Holy Disciples, Holy Families and Holy Vocations

MISSION
We, the faithful of the Roman Catholic Diocese of Toledo, are called by Jesus Christ to proclaim the Gospel, celebrate the Sacraments and serve those in need, revealing to all the merciful face of the Father. Through prayer, fasting and almsgiving, we, the members of our parishes, schools and communities, strive with the help of the Holy Spirit, the intercession of Our Lady of the Rosary and fidelity to the Church, to be joyful witnesses to the love of God and neighbor.

CORE VALUES

CHRIST AT THE CENTER
We seek, in all that we do, to imitate Jesus Christ who came to serve and not to be served

DEEPENING COMMUNION
We strive to deepen the bonds of faith and charity with God, the Church and one another

INVITATION AND OUTREACH
We will reach out to share the Good News of Jesus and His love and mercy for all people of every culture, age and need

OPEN AND EFFECTIVE COMMUNICATION
We will communicate dynamically in a responsible, respectful and transparent way

EXCELLENCE AND ACCOUNTABILITY
We will act with integrity and strive to be competent, efficient and passionate in all we do pastorally and operationally

SUPPORTING THE HEALTH OF PARISHES & CLERGY

INVIGORATING EVANGELIZATION & FORMATION

ENHANCING LAY LEADERSHIP

STRENGTHENING CATHOLIC EDUCATION

GROWING CATHOLIC CHARITABLE OUTREACH & ADVOCACY

DEVELOPING FINANCIAL RESOURCES

Revised: June 21, 2019
STRATEGIC PILLAR GOALS

SUPPORTING THE HEALTH OF PARISHES & CLERGY
- Empower parishes through continuing formation, intentional planning, sharing best practices and providing for the care and well-being of our clergy.
  - Establish best practices among parishes - i.e. Amazing Parish model, focused Sunday experience, quality of liturgy and music.
  - Ministry to Priests Program: Caring for our active and retired priests in a holistic way, guided by minister to priests.
  - Create a program for ongoing clergy leadership development.
  - Assist parishes in intentional planning for the future.
  - Nurture healthy priestly vocations.

INVIGORATING EVANGELIZATION & FORMATION
- Share the Gospel through intentional discipleship, deepening our faith and growing in relationship with God and one another.
  - Create a diocesan-wide evangelization strategic plan focused on invigorating the active, connecting the inactive, welcoming home the fallen away and receiving those of no or other faiths.
  - Evangelization training focused on parish staff.
  - Foster intentional discipleship of students, parents, and family through parish-wide religious education and ministries.
  - Evaluate, identify and implement impactful youth ministry.
  - Nurture missionary disciples through faith formation of parish catechists and formators.

ENHANCING LAY LEADERSHIP
- Form excellent lay leaders through education, training and skill development.
  - Establish lay leadership academy to enhance leadership training, skills development, performance management.
  - Facilitate the development of employee succession plans for Pastoral Center, parishes and schools.

STRENGTHENING CATHOLIC EDUCATION
- Enhance faith formation of teachers and students, maintain educational excellence and instill Gospel values while promoting enrollment and sustainable funding models.
  - Develop and promote sustainable school funding models.
  - Implement a marketing strategy to inspire parental and family engagement and increase enrollment.
  - Strengthen faith formation curriculum and deepen Catholic culture.
  - Nurture missionary disciples through faith formation of school educators and staff.

GROWING CATHOLIC CHARITABLE OUTREACH & ADVOCACY
- Increase outreach and advocacy efforts throughout the Diocese to provide life-transforming opportunities for the poor, marginalized and those in need.
  - Evaluate and enhance resources that provide social services to broaden Catholic Charities footprint throughout the diocese.
  - Collaborate with parishes in identifying particular needs in local areas of the diocese.
  - Build and foster a culture of evangelization and social justice in all of our outreach and advocacy efforts.

DEVELOPING FINANCIAL RESOURCES
- Promote generous giving and responsible stewardship to ensure sustainable mission and ministry.
  - Enhance and strengthen the Annual Catholic Appeal (ACA).
  - Execute a diocesan-wide capital campaign.
  - Establish a fully functional office for long-term fundraising and support of parishes.

STRATEGIC ACTIONS